

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **Over Half Say SNC Will Impact Their Vote**

Toronto, May 1<sup>st</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1595 Canadian voters, just over half of voters (TOP2: 52%), down 7 points since March (March 1: (TOP2) 59%), say the SNC-Lavalin situation will have an impact on their vote in the upcoming federal election, with nearly a third (31%), down five points since March (March 1: 36%) saying it will have a strong impact.

More than three quarters (TOP2: 77%) of Conservative voters say it will impact their vote.

It will likewise affect the vote of Green (TOP2: 60%) and NDP (TOP2: 55%) supporters.

About half (BTM2: 48%) say it won't impact their vote, with nearly a third (31%) saying it won't impact their vote at all.

More than 8 in 10 (BTM2: 84%), up 14 points since March (March 1: (BTM2) 70%) of Liberal voters say it won't have an impact on their vote.

## **Of those who said it'll have an impact, half say they are more likely to vote Conservative**

Half of respondents (49%) who indicated the SNC situation will impact their vote said they are more likely to vote Conservative. Specifically, those aged 35-54 (53%), males (54%), whose income is between \$80k-\$100k (65%), have completed college or university (52%), living in Alberta (81%), and already saying they will be supporting the Conservatives (93%).

One sixth say they are more likely to vote Liberal (13%) or NDP (14%), 1 in 10 (11%) say they are more likely to vote Green, 1 in 20 are more likely to vote BQ, (4%), for another party (5%), or are less likely to vote in general (5%).

Of the Liberal voters that said the SNC situation will impact their vote, just over half (56%) said they are more likely to vote Liberal, while 1 in 10 (12%) said they're more likely to vote Conservative, NDP (13%), or Green (9%).

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“People have been paying attention to the situation between the Prime Minister and SNC Lavalin, as two-thirds say they could explain it, if asked,” said Dr. Lorne Bozinoff, President of Forum Research. “The troubling thing for the Liberals is that amongst that group, three-quarters say SNC has worsened their opinion of the Prime Minister, which is a lot higher than when we last tested the question.”



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### **Two-thirds say they could explain the situation if asked**

Nearly two thirds (TOP2: 65%), up 10 points since March (March 1: (TOP2) 55%), say they could confidently explain the situation related to the Prime Minister's Office. More than a third (35%), up 8 points since March (March 1: 27%) say they are very confident in explaining the situation.

Those supporting the PPC (TOP2: 86%) are most likely to say they could confidently explain the situation.

Over a third (BTM2: 35%) say they couldn't confidently explain the situation, with nearly a quarter (22%) saying they couldn't do so confidently.

BQ or Green (43%) voters are most likely to say they couldn't confidently explain it.

### **Three-quarters say it's worsened their opinion of Trudeau**

Three quarters (76%), up an astounding 19 points (March 1: 57%), say that the situation has worsened their opinion of Justin Trudeau, while a fifth (21%), down 15 points (March 1: 36%), said it had no effect, and less than 1 in 10 (3%), down 4 points (March 1: 7%) said it's improved their opinion of the Prime Minister.

Respondents most likely to say their opinion has worsened include those aged 55- 64 (83%), earning \$80k or more (83%), with a college/university (80%) or post-graduate degree (79%), living in the prairies (MB/SK) (91%), and supporting the Conservatives (87%) or the NDP (84%).

"People have been paying attention to the situation between the Prime Minister and SNC Lavalin, as two-thirds say they could explain it, if asked," said Dr. Lorne Bozinoff, President of Forum Research. "The troubling thing for the Liberals is that amongst that group, three-quarters say SNC has worsened their opinion of the Prime Minister, which is a lot higher than when we last tested the question."



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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1595 randomly selected Canadians across the country. The poll was conducted from April 23-24, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp).

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).



**Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

**Due to rounding some numbers may not add up to 100**

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### Understanding of the Situation

*If a friend asked you to explain the situation related to the Prime Minister's Office and SNC Lavalin, how confidently would you be able to answer?*

### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Other
Sample	1595	255	222	286	365	467	884	667	44
NET: TOP2	65	57	71	68	69	62	72	58	61
NET: BTM2	35	43	29	32	31	38	28	42	39
Very confidently	35	29	41	39	39	30	44	26	43
Somewhat confidently	30	28	30	29	30	32	28	32	18
Not very confidently	13	13	10	15	12	17	12	14	14
Not confidently at all	22	30	19	17	19	21	16	28	25

### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1595	120	401	615	127	168	164
NET: TOP2	65	62	53	69	67	73	69
NET: BTM2	35	38	47	31	33	27	31
Very confidently	35	34	22	38	41	44	39
Somewhat confidently	30	29	31	30	26	29	30
Not very confidently	13	18	18	10	10	14	13
Not confidently at all	22	20	29	22	23	14	18

### Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1595	144	218	216	231	168	365
NET: TOP2	65	43	50	63	71	75	74
NET: BTM2	35	57	50	37	29	25	26
Very confidently	35	19	24	36	37	40	44
Somewhat confidently	30	24	26	27	34	35	30
Not very confidently	13	17	20	13	11	10	9
Not confidently at all	22	41	30	23	18	16	17



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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1595</b>	<b>287</b>	<b>372</b>	<b>642</b>	<b>294</b>
NET: TOP2	65	46	61	69	75
NET: BTM2	35	54	39	31	25
Very confidently	35	20	33	36	48
Somewhat confidently	30	26	29	33	27
Not very confidently	13	17	18	10	10
Not confidently at all	22	36	21	20	15

**Voter Intention**

%	Total	PC	Liberal	NDP	Green	Bloc Quebecois	People's Party of Canada	Other
<b>Sample</b>	<b>1595</b>	<b>584</b>	<b>462</b>	<b>171</b>	<b>135</b>	<b>94</b>	<b>37</b>	<b>35</b>
NET: TOP2	65	69	70	62	57	57	86	40
NET: BTM2	35	31	30	38	43	43	14	60
Very confidently	35	43	34	26	30	31	40	30
Somewhat confidently	30	25	35	35	27	26	46	10
Not very confidently	13	13	12	15	11	14	6	26
Not confidently at all	22	18	18	24	32	28	8	34



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### Vote Impact

Overall, how much of an impact, if any, will the situation related to the Prime Minister's Office and SNC Lavalin have on your vote in the upcoming federal election?

[Base=more than not at all confidently able to explain the situation]

### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Other
Sample	1283	187	183	243	297	373	746	504	33
NET: TOP2	52	53	51	55	49	49	50	52	64
NET: BTM2	48	47	49	45	51	51	50	48	36
A strong impact	31	32	26	35	29	31	34	27	42
Some impact	21	21	24	20	20	19	17	25	21
Not a strong impact	17	22	22	10	15	14	18	16	12
Not impact at all	31	25	27	35	37	37	31	32	24



### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1283	104	294	497	105	148	135
NET: TOP2	52	53	34	50	70	70	58
NET: BTM2	48	47	66	50	30	30	42
A strong impact	31	28	16	31	45	46	38
Some impact	21	26	19	19	24	24	21
Not a strong impact	17	13	20	17	14	14	18
Not impact at all	31	34	46	33	17	16	24

### Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1283	92	156	167	200	141	317
NET: TOP2	52	57	52	47	50	50	54
NET: BTM2	48	43	48	53	50	50	46
A strong impact	31	33	31	28	31	28	31
Some impact	21	23	20	19	19	22	22
Not a strong impact	17	10	18	15	22	17	16
Not impact at all	31	34	31	37	27	33	30

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1283	193	296	535	259
NET: TOP2	52	58	52	54	43
NET: BTM2	48	42	48	46	57
A strong impact	31	34	33	31	26
Some impact	21	23	19	23	17
Not a strong impact	17	14	18	16	18
Not impact at all	31	28	30	30	39

**Voter Intention**

%	Total	PC	Liberal	NDP	Green	Bloc Quebecois	People's Party of Canada	Other
Sample	1283	477	396	134	101	71	35	21
NET: TOP2	52	77	16	55	60	36	46	52
NET: BTM2	48	23	84	45	40	64	54	48
A strong impact	31	54	4	30	33	16	31	38
Some impact	21	24	12	25	27	20	16	14
Not a strong impact	17	10	25	18	15	23	24	19
Not impact at all	31	13	59	27	25	42	30	29



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### Vote Impact

Which of the following best describes the impact the situation related to the Prime Minister's Office and SNC Lavalin will have on your vote in the upcoming election?

[Base=more than the situation will not impact vote at all]

### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Other
Sample	857	139	132	161	188	237	500	332	25
More likely to vote Conservative	49	47	53	53	50	42	54	43	52
More likely to vote Liberal	13	12	11	13	10	18	13	13	4
More likely to vote New Democratic	14	18	16	9	11	10	9	19	12
More likely to vote Green	11	13	9	9	13	12	10	13	12
More likely to vote Bloc Quebecois	4	2	3	3	4	8	4	3	0
More likely to vote Other Parties	5	3	4	5	8	5	5	4	12
Less likely to vote in general	5	4	4	8	5	4	5	5	8



### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	857	67	160	320	85	125	100
More likely to vote Conservative	49	52	22	46	76	81	43
More likely to vote Liberal	13	10	24	14	7	3	10
More likely to vote New Democratic	14	16	9	17	3	8	19
More likely to vote Green	11	9	11	13	8	4	18
More likely to vote Bloc Quebecois	4	0	21	0	0	0	0
More likely to vote Other Parties	5	6	9	3	3	2	5
Less likely to vote in general	5	7	5	7	3	1	5

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### Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
<b>Sample</b>	<b>857</b>	<b>61</b>	<b>105</b>	<b>105</b>	<b>141</b>	<b>91</b>	<b>214</b>
More likely to vote Conservative	49	47	36	42	45	65	55
More likely to vote Liberal	13	16	11	17	15	5	12
More likely to vote New Democratic	14	16	13	17	15	10	16
More likely to vote Green	11	8	18	11	11	11	7
More likely to vote Bloc Quebecois	4	3	8	5	3	3	3
More likely to vote Other Parties	5	3	9	4	8	1	1
Less likely to vote in general	5	7	4	4	3	7	5

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>857</b>	<b>135</b>	<b>206</b>	<b>367</b>	<b>149</b>
More likely to vote Conservative	49	47	48	52	46
More likely to vote Liberal	13	16	15	10	13
More likely to vote New Democratic	14	8	15	14	15
More likely to vote Green	11	10	8	14	11
More likely to vote Bloc Quebecois	4	5	5	3	4
More likely to vote Other Parties	5	9	4	4	3
Less likely to vote in general	5	5	5	4	8



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### Voter Intention

%	Total	PC	Liberal	NDP	Green	Bloc Quebecois	People's Party of Canada	Other
Sample	857	413	152	99	71	42	25	15
More likely to vote Conservative	49	93	12	10	4	3	25	34
More likely to vote Liberal	13	3	56	5	3	3	0	16
More likely to vote New Democratic	14	1	13	70	5	9	3	4
More likely to vote Green	11	1	9	8	84	2	2	5
More likely to vote Bloc Quebecois	4	0	0	1	0	81	0	0
More likely to vote Other Parties	5	2	3	2	4	0	61	30
Less likely to vote in general	5	1	7	5	1	2	8	10



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### SNC Impact on Trudeau Impression

Generally, has the situation related to the Prime Minister's Office and SNC Lavalin improved, worsened, or had no effect on your opinion of Justin Trudeau?

[Base=more than not at all confidently able to explain the situation]

#### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Other
Sample	857	139	132	161	188	237	500	332	25
Improved	3	4	2	4	3	3	4	3	4
No effect	21	23	20	22	15	22	18	23	16
Worsened	76	73	78	74	83	75	78	74	80

#### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	857	67	160	320	85	125	100
Improved	3	1	7	3	1	5	2
No effect	21	21	33	22	7	13	16
Worsened	76	78	60	75	91	82	82

#### Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	857	61	105	105	141	91	214
Improved	3	7	5	3	4	1	2
No effect	21	19	25	26	24	17	16
Worsened	76	74	70	71	72	83	83

#### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	857	135	206	367	149
Improved	3	6	5	2	2
No effect	21	30	21	18	19
Worsened	76	64	74	80	79



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### Voter Intention

%	Total	PC	Liberal	NDP	Green	Bloc Quebecois	People's Party of Canada	Other
Sample	857	413	152	99	71	42	25	15
Improved	3	3	7	6	0	0	0	0
No effect	21	10	47	10	28	22	36	24
Worsened	76	87	45	84	72	78	64	76



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